



PLANET PAYMENT™

Multi-Currency Pricing

Sell in Your Customers' Currencies . . . Get Paid in Your Own!

With global e-commerce predicted to grow over 22% in 2015, it's more important than ever to make your customers feel at home on your website. Planet Payment's multi-currency solutions can boost your customer service, allowing international customers to shop in their own currency on your website. Open your business to an ever-growing piece of the \$1.672 trillion in international, online spending with Multi-Currency Pricing.¹

With Planet Payment's Multi-Currency Pricing, merchants sell in multiple currencies and get paid in their own currency all with a single merchant account.

Sell in Multiple Currencies

Multi-Currency Pricing helps merchants expand into other sectors of the global marketplace – providing cardholders the ability to shop, view and pay in the currency they know best – their own. With Multi-Currency Pricing, a merchant has the ability to price the same item in over 85 currencies and get paid in their own.

Maximize Your Global Reach

- Available in over 85 cardholder currencies (see reverse side)
- Offered on Visa®, MasterCard®, UnionPay®, American Express® and JCB® cards
- Only one merchant account required
- Requires no setup of overseas bank accounts or business incorporation
- No foreign account/wire-transfer fees

Conduct eCommerce Around the Globe

By utilizing Planet Payment's Multi-Currency Pricing you are appealing to potential international customers by being able to display prices in multiple currencies on your website in three ways:

Static Price Setting

For those products that should be priced regardless of daily foreign exchange fluctuations, pricing can be set for each product - for each currency – ensuring that the price will remain static.

Size: Please select
S M L XL
Card Size Chart

Your Currency: \$ (USD) Price: \$ 476.47

Add to Cart

User-Selected Currency Pricing

Provide your customers with a drop-down menu or an icon to change the website pricing to their own currency. Changing the language along with the currency is a best practice to attract the most international customers.

Your Currency: \$ (USD) Price: \$ 476.47

¥ (CNY)
€ (EUR)
£ (GBP)

Add to Cart

At Checkout

Pricing is automatically calculated for the entire shopping cart total at the time of checkout, the fastest and simplest way to add multiple currencies to your website.

Checkout

1 Item	£ 299.00
Shipping Charge	£ 24.00

Your Currency: £ (GBP) Price: £ 323.00

Buy Now

Customer Benefits

- Improved shopping experience
- Confident, informed buying decisions
- Shop in their home currency
- Purchase price matches amount on card statement

Merchant Benefits

- Eliminate multi-currency hassles with one settlement account
- Funding and reporting in your local currency
- Minimize disputes and chargebacks resulting from price misinterpretation
- Display pricing in your customer's currencies on your merchant site
- Attract new business by converting international browsers into buyers

¹<https://www.internetretailer.com/2014/12/23/global-e-commerce-will-increase-22-year>

New York | Atlanta | Beijing | Bermuda | Dubai | Dublin | Hong Kong | London | Mexico City | Shanghai | Singapore | Toronto

Please Contact: Planet Payment Sales at 800.489.0174 or visit planetpayment.com





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Multi-Currency Pricing

Currency	Visa	MasterCard	American Express	Union Pay	JCB
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North/Central/South America

Argentina Peso	✓	✓			
Aruba Guilder	✓	✓			
Bahamian Dollar	✓	✓			
Barbados Dollar	✓	✓			
Belize Dollar	✓	✓			
Bermudian Dollar	✓	✓			
Bolivian Bolivianos	✓	✓			
Brazilian Real	✓	✓			
Canadian Dollar	✓	✓	✓		
Cayman Islands Dollar	✓	✓			
Chilean Peso	✓	✓			
Colombian Peso	✓	✓			
Costa Rican Colon	✓	✓			
Dominican Republic Peso	✓	✓			
East Caribbean Dollar	✓	✓			
Guatemala Quetzal	✓	✓			
Jamaican Dollar	✓	✓			
Mexican Peso	✓	✓			
Panamanian Balboa	✓	✓			
Paraguayan Guarani	✓	✓			
Peruvian Nuevo Sol	✓	✓			
Uruguayan Peso	✓	✓			
Trinidad & Tobago Dollar	✓	✓			
United States Dollar	✓	✓	✓	✓	✓
Venezuelan Bolivar		✓			

Europe/Middle East/Africa

Algerian Dinar	✓	✓			
Angola Kwanza	✓	✓			
Azerbaijan New Manat	✓	✓			
Bosnian/Herzegovina Convertible Marka	✓	✓			
Botswana Pula	✓	✓			
Central African CFA Franc BEAC	✓	✓			
Czech Koruna	✓	✓			
Djibouti Franc	✓	✓			
Denmark Krone	✓	✓	✓		
Egyptian Pound	✓	✓			
European Union Euro	✓	✓	✓		
Georgia Lari	✓	✓			
Ghana Cedi	✓	✓			
Hungarian Forint	✓	✓			
Iceland Krona	✓	✓			
Israeli Shekel	✓	✓			
Jordanian Dinar	✓	✓			
Kuwaiti Dinar	✓	✓			
Lebanon Pound	✓	✓			

Currency	Visa	MasterCard	American Express	Union Pay	JCB
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Macedonia Denar	✓	✓			
Mauritius Rupee	✓	✓			
Moroccan Dirham	✓	✓			
Mozambique Metical	✓	✓			
Namibian Dollar	✓	✓			
Turkish Lira	✓	✓			
Nigeria Naira	✓	✓			
Norwegian Krone	✓	✓	✓		
Omani Rial	✓	✓			
Polish New Zloty	✓	✓			
Qatari Riyal	✓	✓			
Romanian Leu	✓	✓			
Russian Ruble	✓	✓			
Saudi Arabian Riyal	✓	✓			
Serbian Dinar	✓	✓			
South African Rand	✓	✓			
West African CFA Franc BCEAO	✓	✓			
Swedish Krona	✓	✓	✓		
Swiss Franc	✓	✓			
Tanzanian Shilling	✓	✓			
UAE Dirham	✓	✓			
UK Pound Sterling	✓	✓	✓		
Ukrainian Hryvnia	✓	✓			

Asia-Pacific

Australian Dollar	✓	✓	✓		
Bahrain Dinar	✓	✓			
Bangladesh Taka	✓	✓			
Brunei Dollar	✓	✓			
Chinese Yuan	✓	✓		✓	
Hong Kong Dollar	✓	✓	✓		
Indian Rupee	✓	✓			
Indonesian Rupiah	✓	✓			
Japanese Yen	✓	✓	✓		✓
Kazakhstan Tenge	✓	✓			
Macau Pataca	✓	✓			
Malaysian Ringgit	✓	✓			
Maldives Rufiyaa	✓	✓			
New Zealand Dollar	✓	✓	✓		
Pakistan Rupee	✓	✓			
Philippine Peso	✓	✓			
Singapore Dollar	✓	✓			
South Korean Won	✓	✓			
Sri Lanka Rupee	✓	✓			
Taiwan Dollar	✓	✓			
Tajikistan Somoni	✓	✓			
Thai Baht	✓	✓	✓		

