



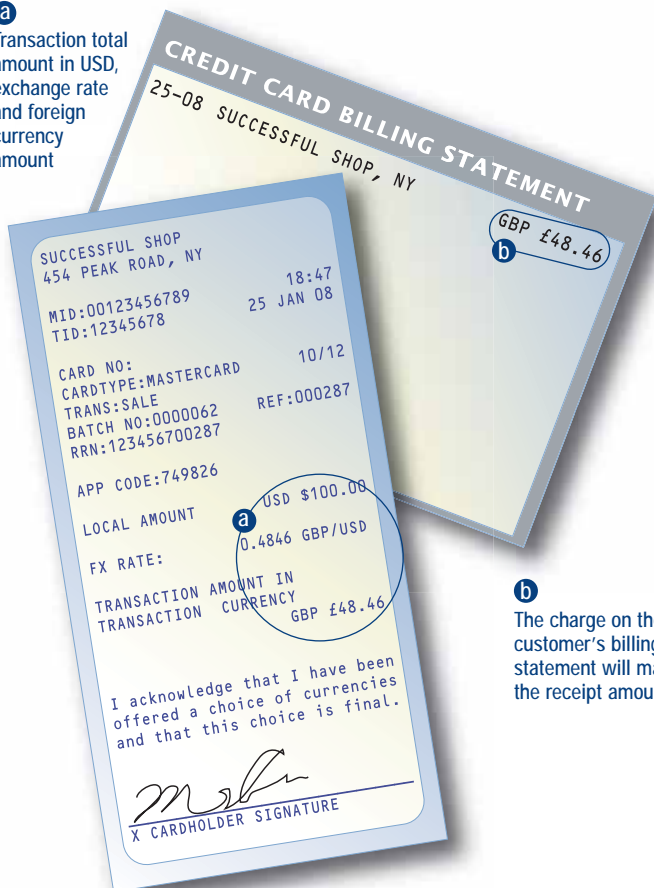
Pay In Your Currency™ Service for Retail Helping International Customers Feel at Home®

You recognize the importance of providing your customers with superior service. Now, with Planet Payment's® Pay In Your Currency service, your international customers can enjoy the confidence and convenience of paying their bill in the currency they understand best – their own.

Whether a tourist seeking clarity in the cost of her purchase or a business traveler looking to simplify his expense accounting upon returning home, Pay In Your Currency offers a powerful incentive for international travelers to shop at your store for their next purchase.

And, with Pay In Your Currency you earn additional profit margin on each foreign-card transaction, while continuing to be paid in US dollars! With Pay In Your Currency, everybody wins!

a Transaction total amount in USD, exchange rate and foreign currency amount



b The charge on the customer's billing statement will match the receipt amount



Benefits to International Customers

- No surprises! Customers see the exact amount of their purchase in their home currency at time-of sale and on their statement
- Leisure travelers enjoy the certainty of knowing the final cost in the currency they understand best - their own
- Business travelers appreciate the convenience of accurate expense accounting

Benefits to Merchants

- Attract new, international customers
- Encourage repeat business
- Create a personalized pricing experience
- Offer superior customer service
- Enjoy a new revenue stream

How does it work?

Offering this personalized pricing service and experiencing the benefits is easy. Eligible foreign MasterCard® and Visa® transactions are identified after the card is swiped or keyed. Simply ask your valued customer – Do you want to pay in your currency? And then . . .

- The terminal prints the customer's receipt displaying the transaction total in US Dollars, the foreign exchange rate AND the amount in the customer's home currency.
- The final amount on the receipt will match the amount on the customer's credit card billing statement.

Pay In Your Currency provides certainty and convenience to your international customers when they pay in their home currency. For you, this superior pricing service offers a new revenue stream, helps you attract new international shoppers and drives return visits from valued customers!

Contact us

For more information, please contact Planet Payment Sales Department at 800-489-0174.