

Planet Payment Corporate Identity

Guidelines for Logo and Color

These are the set of branding guidelines and accompanying logos for our partners and merchants who want to add the availability of our services to their existing marketing and communication materials. The Planet Payment Logo has two versions: one for on-screen/digital applications and another for print.

The logo is comprised of a combination of blue:PMS 288 and gray: Cool Gray 10. The logo may also be reproduced in one color: PMS 288, Cool Gray No. 10, PMS 425, Black, or White. The typography of the logo is the font Univers 65. The Planet Payment logo works best on a bright white background and is never to be reproduced smaller than 1/2" in size.

Sets of "Web" and "Print" logo files in various formats can be downloaded from the Planet Payment Website.

If you are a business partner of ours and require a "Powered by Planet Payment" logo, please [contact us](#) today

Primary Onscreen



Primary Print



The logo is never to be smaller than 1/2"



Planet Payment
670 Long Beach Blvd.
Long Beach, NY 11561
www.planetpayment.com

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