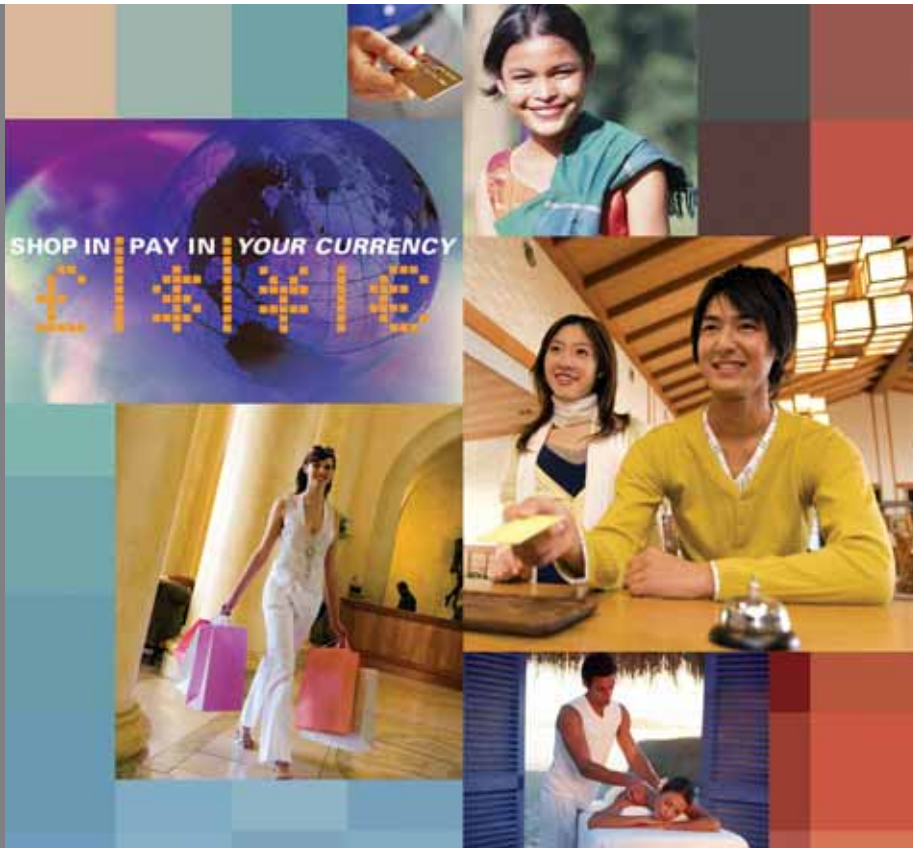




# Helping Your International Guests Feel at Home™



## *Proven Solutions for the Hospitality Industry*

Planet Payment®, a leading international multi-currency payment and data processor, offers innovative payment and business solutions that help global hoteliers across North America, Europe and Asia attract more guests, increase revenue and make more informed business decisions.

# Planet Payment's Product Suite – Serving Hoteliers to Benefit International Guests and

## Global Payment Services

## Our Global Banking and

### Pay In Your Currency™

You recognize the importance of providing your guests with superior service. With Planet Payment's Pay In Your Currency service, your international guests enjoy the confidence and convenience of paying in the currency they understand best – their own. Pay In Your Currency identifies foreign-issued MasterCard® and Visa® cards, and offers guests a real-time currency conversion at the point-of-sale.

Whether a tourist seeking clarity in the cost of her stay or a business traveler looking to simplify his expense accounting upon returning home, Pay In Your Currency offers a powerful incentive for international travelers to return to your hotel on their next visit.



a Transaction total amount in USD, exchange rate and foreign currency amount

b

b The charge on the customer's billing statement will match the receipt amount

### Multi-Currency Pricing

Planet Payment's Multi-Currency Pricing (MCP) lets you increase global sales when your international customers view pricing and pay through your website or call center in their home currencies!

Our MCP service turns your browsers into guests – those from Japan enjoy the clarity of browsing and paying in Yen, and those from Britain enjoy the certainty of paying in British pounds.

Provided through the convenience of a single merchant account, Planet Payment's solution does not require the setup of international entities or overseas banking accounts, nor involve associated foreign account or wire transfer fees.

### Benefits To Hoteliers:

- Superior customer service to international customers
- Increase Sales; Attract new customers; Enhance guest loyalty
- Attractive new profit margin earned on each Pay In Your Currency transaction
- Reduced chargebacks and customer inquiries
- All payments and reporting from your acquiring bank remain in your typical settlement currency, with no delay in funding



### A Powerful Network of International Banks

Through our strategic partnerships with many of the world's leading acquiring banks and processors, Planet Payment supports personalized pricing and payment solutions across the United States, Europe and Asia Pacific, unlike other payment processors who are limited to supporting your business only within a specific geographical region.

Planet Payment's unique currency-neutral processing platform and our integrated position within the current credit card process enables global deployment of our innovative payment solutions and online reporting and reconciliation tools, allowing hoteliers to increase profitability and efficiency of your global operations.





### ***About Planet Payment®***

Planet Payment is a leading, international multi-currency payment and data processor dedicated to supporting global commerce by helping internationally-focused merchants attract more customers, increase revenue and make more informed business decisions. Through our strategic partnerships with many of the world's leading acquiring institutions, Planet Payment supports global merchants with personalized pricing solutions across North America, Europe and Asia.

Headquartered in New York, with offices strategically located in Atlanta, Bermuda, London, Hong Kong, Beijing, Shanghai and Singapore, Planet Payment is listed on the AIM market of the London Stock Exchange.



For information please call  
800.489.0174 or visit our website at [www.planetpayment.com](http://www.planetpayment.com).