



Pay In Your Currency[®] for Bank ATMs

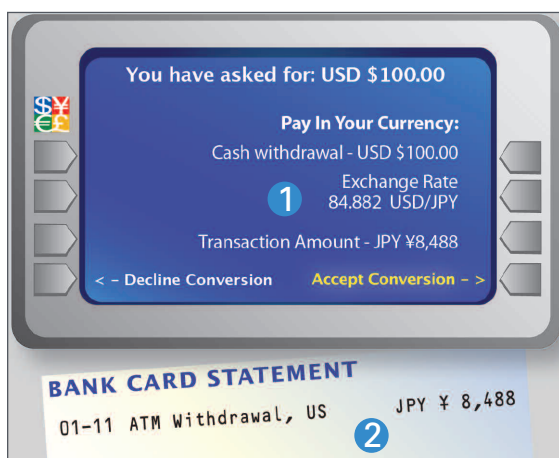
Helping International Customers Feel at Home[®]

You recognize the importance of providing your bank customers with superior customer service. Now, with Planet Payment's[®] Pay In Your Currency for Bank ATMs, international travelers who withdraw US dollars from your ATM can enjoy the convenience of knowing, at the time of withdrawal, the exact amount debited from their bank account, in the currency they know best – their own.

For tourists seeking clarity in their vacation costs or business travelers looking to simplify expense accounting, Pay In Your Currency offers a powerful incentive for international travelers to return to your ATM for their next withdrawal. And, with Pay In Your Currency the bank earns additional profit margin on each foreign-card transaction. **With Pay in Your Currency[®], everybody wins!**

How Pay In Your Currency Works

Offering this personalized pricing service and experiencing the benefits is easy. Eligible international cardholders using their MasterCard[®] and Visa[®] are prompted to pay for their withdrawal in their currency.



① The ATM screen displays the withdrawal total in your currency, the Pay In Your Currency exchange rate AND the withdrawal amount in the customer's home currency.

② The final amount on the ATM receipt matches the debit amount on the customer's bank statement.

Bank Benefits

- Enjoy a new revenue stream
- Deploy new marketing tool to attract new, international customers
- Increase ATM usage and lower ATM cost of ownership
- Enhance ability to compete for strategic ATM locations

Customer Benefits

- No Surprises! Customers know the exact amount in their home currency that will be debited from their account

Pay In Your Currency provides certainty and convenience to your international customers when they pay for their withdrawal in their home currency. For you, this superior service offers a new revenue stream, helps you attract new international customers and increases the return on valuable ATM locations.

New York | Atlanta | Beijing | Bermuda | Delaware | Dubai | Hong Kong | London | Shanghai | Singapore | Toronto

Planet Payment[®] is an international, multi-currency payment and data processor providing banks and their merchants with innovative solutions that help them attract more customers, increase revenue and make more informed business decisions.

Please contact Planet Payment Sales at **800.489.0174** or visit **planetpayment.com**

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