



Planet Payment, Inc.  
670 Long Beach Boulevard  
Long Beach, New York 11561

April 22, 2011

**Re: Planet Payment, Inc. –Electronic Communications to Shareholders**

Dear Shareholders:

Planet Payment, Inc. is pleased to offer electronic delivery of our annual reports, proxy statements and proxy ballots, allowing shareholders to vote their proxies online. This change to electronic delivery is pursuant to AIM Rule 19 and was approved during the 2010 Annual Meeting of Stockholders.

Electronic delivery is desirable for a number of reasons:

- Immediate availability of important information – no more waiting for the mail to arrive
- Less mail – the average person is receiving more mail today than ever, and it is time-consuming to look through it all
- Cost savings – electronic delivery saves money for the company you are invested in
- It's much better for the environment

With your consent, you will be notified via e-mail when these materials are available via the Internet. To receive your annual report, proxy statement and proxy ballot on the Internet, instead of receiving printed copies in the mail, please send us an email, including your name, as registered in the share certificate, and your mailing address.

Please write to us within 28 days if you object to electronic communication and would like to continue receiving printed copies in the mail. If you do not object within 28 days, your consent will be considered to have been given. You will still have the right to modify your preference, between electronic and/or printed copies, at any time, by writing to the Company. All communications relating to consent, objection and any modifications should be sent via email to [investors@planetpayment.com](mailto:investors@planetpayment.com) or via mail to our offices at 670 Long Beach Blvd, Long Beach, NY 11561, Attn. Corporate Secretary

If you do not provide us with your email address and do not request to continue receiving printed copies of shareholders communications in the mail, we will mail you a notice letting you know when newly published financial reports, or other shareholder communications will be available for you to see on our website at [www.planetpayment.com/investors](http://www.planetpayment.com/investors).

To sign up for electronic delivery of proxy materials and accept this new service, you must have an e-mail address, Internet access through an Internet service provider, and a Web browser that supports secure connections. Shareholders should note that Planet Payment is not



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responsible for any charges you may incur from your personal Internet service provider and/or telephone company.

While you can change your consent for electronic delivery at any time, we are confident that you will find this option the most efficient and effective way to receive your proxy materials.

Sincerely,

A handwritten signature in black ink, appearing to read "Graham N. Arad". The signature is fluid and cursive, with the first name "Graham" and last name "Arad" clearly distinguishable.

Graham N. Arad  
Corporate Secretary