



# Pay In Your Currency<sup>®</sup> Retail

## The Better Way to Pay<sup>®</sup>

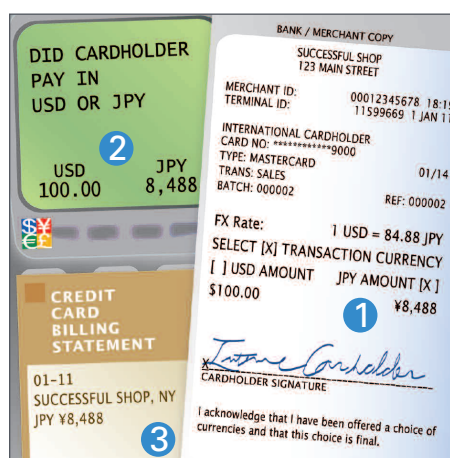
### Helping International Customers Feel At Home<sup>®</sup>

You recognize the importance of providing your customers with superior service. Now, with Planet Payment's<sup>®</sup> Pay in Your Currency<sup>®</sup>, your international customers can enjoy the confidence and convenience of paying for their purchase in the currency they understand best – their own. And, the amount on their receipt matches their statement when they return home.

For tourists seeking clarity in the cost of a purchase or business travelers looking to simplify expense accounting, Pay in Your Currency offers a powerful incentive for international travelers to return to your establishment for their next purchase. And, you earn additional profit margin on each Pay In Your Currency transaction, while continuing to be paid in US Dollars! With **Pay in Your Currency<sup>®</sup>, everybody wins!**

### How Pay In Your Currency Works

Offering this personalized pricing service and experiencing the benefits is easy. The process is fully automated. Eligible foreign MasterCard<sup>®</sup> and Visa<sup>®</sup> transactions are identified after the card is swiped or keyed.



- 1 The receipt displays the foreign exchange rate and the total in US dollars and the customer's home currency. The customer simply marks an X next to their home currency and signs the receipt
- 2 At the POS prompt, the sales associate confirms the customer's currency choice
- 3 The final amount on the receipt matches the amount on the customer's credit card billing statement.

Pay In Your Currency provides certainty and convenience to your international customers when they pay in their home currency. For you, this superior pricing service offers a new revenue stream, helps you attract new international shoppers and drives return visits from valued customers!

### Merchant Benefits

- Attract new, international customers
- Encourage repeat business
- Offer superior customer service
- Enjoy a new revenue stream

### Customer Benefits

- No surprises! Customers see the exact amount of their purchase in their home currency at time-of sale and on their statement
- Leisure travelers enjoy the certainty of knowing the final cost in the currency they understand best - their own
- Business travelers appreciate the convenience of accurate expense accounting

New York | Atlanta | Beijing | Bermuda | Delaware | Dubai | Hong Kong | London | Shanghai | Singapore | Toronto

Planet Payment<sup>®</sup> is an international, multi-currency payment and data processor providing banks and their merchants with innovative solutions that help them attract more customers, increase revenue and make more informed business decisions.

Please contact Planet Payment Sales at **800.489.0174** or visit [planetpayment.com](http://planetpayment.com)

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