



Multi-Currency Pricing E-Commerce & MOTO

Increase Your Global Sales

Sell in your customers' currencies . . . Get paid in your own!

You recognize the vast opportunity of targeting international markets and attracting new customers. Planet Payment's® Multi-Currency Pricing solution lets you increase global sales by pricing your offers in the currency your shoppers understand best – their own. And you still get paid in US Dollars!

Turn International Browsers Into Customers

With the virtual reach of E-Commerce and mail/telephone order sales, shoppers come from all over the world, not just around the corner. So why limit sales by merely pricing your offer in your currency? Imagine opening a store in Tokyo and pricing in US dollars.... shoppers might look, but how many would complete a sale?

Our Multi-Currency Pricing solution turns your international browsers into customers – those from Japan enjoy the clarity of shopping and paying in Yen, while those from the UK enjoy the certainty of paying in British pounds.

Maximize Your Global Reach

Multi-Currency Pricing offers several advantages including:

- Available in over 60 cardholder currencies
- Offered on MasterCard®, Visa® or JCB® cards
- Provided through the convenience of a single merchant account
- Funding and reporting in US dollars
- Requires no setup of overseas bank accounts or business incorporation
- No delay in funds, no foreign account/wire-transfer fees.

Multi-Currency Pricing offers your international customers the certainty and convenience of shopping and paying in their home currency and provides greater incentive for return visits to your site. Offering this superior pricing solution helps you quickly reach new international markets, turn more browsers into customers and increase your global sales!

Merchant Benefits

- Increased global sales
- Single merchant account with funding and reporting in your local currency
- Higher customer conversion of international browsers
- Reduced customer service inquiries/chargebacks
- Enhanced customer loyalty

How Multi-Currency Works for E-Commerce

- Price in the currency your shoppers understand best – their own!
- Available in over 60 currencies on MasterCard®, Visa® and JCB® cards

<p>Registration </p> <p>Please choose your Country:</p> <ul style="list-style-type: none"> Canada Chile Japan Taiwan United Kingdom United States <p>1</p>	<p>Shopping Cart </p> <p>Please confirm cart items:</p> <p>Blue Clock</p> <p>Quantity: 1</p> <p>Price: JPY ¥6,584</p> <p>2</p>	<p>Checkout </p> <p>Please confirm your invoice:</p> <p>Subtotal: ¥ 6,584.00</p> <p>Tax: ¥ 0.00</p> <p>Total Invoice: ¥ 6,584.00</p> <p>3</p>
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Customer Benefits

- More familiar shopping experience
- Confident, informed buying decisions
- Higher appreciation of purchase value
- No surprises! The amount they pay in their home currency matches their credit card statement amount

New York | Atlanta | Beijing | Bermuda | Delaware | Dubai | Hong Kong | London | Shanghai | Singapore | Toronto

Planet Payment® is an international, multi-currency payment and data processor providing banks and their merchants with innovative solutions that help them attract more customers, increase revenue and make more informed business decisions.

Please contact Planet Payment Sales at 800.489.0174 or visit planetpayment.com

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