



## Payment BuyVoice® for Mobile Merchants

# Safe and Secure Payments On the Go®

### Your Mobile Payments Solution

Payment BuyVoice® lets merchants securely accept credit cards anywhere, anytime – with the ease of voice and simplicity of any phone.

Our fully managed, turnkey solution includes:

- Toll-free access from any mobile OR landline phone
- Friendly, personalized natural voice application that quickly authorizes and processes payment
  - No software download to phone required!
  - No terminal or POS equipment needed
- MasterCard® and Visa® credit and debit cards accepted
- SMS and email merchant receipts
- Merchant Account with direct funds settlement to you
- Real-time online transaction reports
- Multi-lingual and multi-currency support available
- Custom inbound numbers and IVR prompts available for service franchisors or direct merchant operators

### Mobile Merchants

#### Now Accept Credit Cards

Payment BuyVoice users include:

- Mobile merchants who don't do business from a fixed location
  - Taxi and Limousine Drivers
  - Direct Marketers and Door to Door Sales Associates
  - Household Service and Delivery Personnel
  - Small Crafts Vendors
- Merchants in locations with limited or no POS infrastructure available, including remote regions around the world

### Contact Us

For more information, please contact Planet Payment Sales Department at 800-489-0174.

### Merchant Benefits

- Immediate availability on any phone, with any mobile carrier
- No software downloads
- Expedite cash flow. Get paid without worrying about bounced checks or carrying cash
- Increase sales and enhance customer satisfaction
- Strengthen customer loyalty and drive repeat purchases

### Launching BuyVoice® with JourneyPay™

Seizing the opportunity to drive credit card acceptance to industries not previously serviced, JourneyPay Limited, a transport payments specialist based in the UK, launched JourneyPay BuyVoice – a powerful, new mobile payment solution for the taxi industry.

Leveraging Planet Payment's BuyVoice mobile payments platform, JourneyPay BuyVoice lets taxi drivers accept credit cards using their mobile phones, and offers passengers the convenience of paying their fares with a credit card. The quick and secure mobile payment service is currently

available in UK English, with payments processed in British Pound Sterling.

Commenting on the initiative, Barry Davis, Chief Executive Officer of JourneyPay, said, "JourneyPay BuyVoice is exactly the solution we were looking for to help taxi drivers offer their passengers the freedom to pay by credit card in a simple and secure way."

